



عسلامة

Bonjour

Hello

# Boujneh Ahmed

## Art Director

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Hammamet, Tunisia | 33 Years

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+10 years in the digital world, I have had the opportunity to work on diverse projects within large companies. My journey has allowed me to develop a strong understanding of the latest trends in Web and Mobile Design "UX & UI", Social Media, and Digital Marketing.

I have had the privilege of working for major national and international brands and I am always ready to learn and take on new challenges to enhance my skills and push the limits of digital creativity to achieve exceptional results .



# Boujneh Ahmed

Art Director

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**Scan**  
To contact me

## Professionals Experiences

### Art Director

BOX Advertainment Agency

Mars. 2024 - Nov. 2024

- I am lucky to work for renowned brands and especially for ooredoo .
- Create OOH Designs .
- Work closely with team members, including CMs, PMs, to ensure that each project meets client expectations .
- Create Posts for Social Media .
- Present proposals during calls for tenders and develop creative concepts .
- get in projects subjected to temporal time constraints .

### Digital Art Director

Freelance

Jan. 2023 - Feb. 2024

- UI / UX Web & Mobile
- Manage FB & Instagram pages and create Posts on social Media .
- Effectively manage deadlines, budgets and resources, ensuring timely delivery of projects within established budget limits .
- Conduct a thorough analysis of the performance of each project in order to identify successful aspects and areas that require improvement.
- Supervise the complete management of projects, from the planning phase to their execution, and compliance with deadlines.

### Founder & Digital Art Director

Seven Digital Agency

Nov. 2018 - Dec. 2022

- UI / UX Web & Mobile
- Manage FB & Instagram pages and create Posts on social Media .
- Effectively manage deadlines, budgets and resources, ensuring timely delivery of projects within established budget limits .
- Conduct a thorough analysis of the performance of each project in order to identify successful aspects and areas that require improvement .



## Professionals Experiences

- Supervise the complete management of projects, from the planning phase to their execution, and compliance with deadlines .
- Present proposals and creations to clients, justifying each creative choice .
- Realize a benchmark for each client, in order to create a marketing strategy adapted to its specific objectives .
- Lead a team of marketing managers, photographers and developers .
- Responsible for finding and developing new clients .
- Negotiating contracts and satisfying the needs of customers .
- Define the agency's vision and guide the entire team toward its realization .
- Develop an overarching strategy for the agency, including defining business objectives, long-term planning, and making strategic decisions .

### Digital Designer

Wunderman Thompson

Juill. 2017 - Aug. 2018

- Lucky to work for renowned brands such as Tunisie Télécom, Topent, Tunisair, Vitalait, as well as other prestigious brands .
- Work closely with team members, including CMs, PMs, and developers, to ensure that each project meets client expectations .
- Video Montage .
- Create posts on Social Media .
- Constantly monitor new trends and digital technologies .
- Apply web design principles, including layout, typography, navigation ergonomics, and user experience (UX) .
- Present and justify concepts and creations to clients in a convincing manner.

### Web Designer

Innov8 Design Studio

Sept. 2015 - Mars. 2017

- Design digital elements in harmony with the brand identity, staying constantly informed about developments in the field of design .
- Create websites and mobile apps (UI/UX/Wireframes) .
- Present proposals during calls for tenders and develop creative concepts .
- Create and animate digital banners .
- get in projects subjected to temporal time constraints .
- Stage and release product photography sessions .
- Participate in meetings with Community Managers to come up with creative ideas for social media posts .



## Professionals Experiences

### Graphic & Web designer

Mdsoft

Nov. 2013 – Nov. 2014

- Create communication supports such as flyers, business cards, brochures, etc.
- UI/UX for web and mobile applications, supervised by an Artistic Director .
- Creation of logos and graphic charters, as well as the preparation of client presentations .
- Collaboration with the development team for the selection of animations, cutting and application testing .
- Graphic research and quest for inspiration for each project .

## Education

### Bachelor's degree in Multimedia Communication

ISAMM

2010 – 2013

### Bachelor of Computer Science

Mohamed Boudhina High School Hammamet

2009 – 2010

## Skills

**Web / Graphique Design :** Adobe Illustrator - Adobe Photoshop

**UX Design :** Adobe XD - Adobe Photoshop - Figma

**Animation Design :** Adobe After - Effect Adobe Premiere Pro - Google Web Designer

**IA :** Midjourney - Firefly - Freepik IA

## Domain of Expertise

Artistic direction - Graphic design - UI / UX Design - Social Media Design  
Print Design - Logo & Identity Design - Branding - Interactive Design

Benchmarking - Facebook ADS - Digital Strategy - communication strategy  
Social Media strategy - Business strategy

Project Management - Time management - Team management

### PRIVILEGED TO WORK FOR NATIONAL AND INTERNATIONAL BRANDS



SAMSUNG

